

Monica Thiel, Ph.D.

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 School of Public Administration
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**Please see International Travel and Research on Page 7*

PROFESSIONAL INTERESTS

Teaching Graduate and Executive Students; Research in Private-Public Partnerships, Cross-Sector Partnerships, Organizational Performance Management & Measurement, Sustainability Reporting and Investing, Governance, Competitiveness

EDUCATION

2014 – Ph.D. - **Tilburg University**

- Social Science
- Dissertation Title: A global investigation into the social domain of corporate social responsibility and sustainability among local communities, governments and corporations: innovative social responsibility or pretense?

2010 - Post-Graduate Certificate in Global Leadership Development - **George Washington University**

- Strategic Organizational Change
- Corporate Social Responsibility/Sustainability

2002 – M.Div. - **Princeton Theological Seminary/Princeton University**

- Philanthropic Studies
- Educational Policy

1998 – B.A. - **Oral Roberts University**

- Honors and Teaching Assistant
- Human and Social Development

1991 - 1993 – **George Mason University** – Part-time Economics

1991 – **Air Force Community College** – Certifications in the following courses at various locations

- Medical Specialist, Phases I & II; Physiological & Field Training
- Inventory Management with Advanced Technical Order Systems; NCO Preparatory Course

PUBLICATIONS**Journal Articles**

Wolf, R. and Thiel, M. (2018). Economic Growth in Africa through an Ethical Lens. *Africology: Special Edition of Africology: The Journal of Pan African Studies on "African Global Experiences"*, Vol. 12(1):145-165.

Thiel, M. (2017). Global Governance Challenges and Opportunities in the Belt and Road Initiative: Implications for Collaborative Governance Across Sectors and Borders. *The Belt and Road Initiative and Society*. University of International Business and Economics (UIBE) Academic Press (In Press).

Thiel, M. (2017). Accelerating Environmental Responsibility through Societal Governance. *Journal of Global Responsibility*, Vol. 8, Issue 1, 96-110.

Lee, S. H. and Thiel, M. (2017). Relations between GDP Growth and Environmental Performance: Using Latent Growth Curve Model Applied for Environmental Kuznets Curve. *International Journal of Sustainable Economy*, Vol. 9, No. 2, 87-104.

Thiel, M. (2017). The Power of the Social Domain in Sustainable Development: Non-Market Strategies for Generating Sustainable Competitive Advantage. Special Issue, Exploring the Nexus of Corporate Responsibility and Sustainable Development, *International Journal of Innovation and Sustainable Development*, Vol. 11, Nos. 2/3, 213-229.

Thiel, M. (2015). Unlocking the Social Domain in Sustainable Development. *World Journal of Science, Technology and Sustainable Development Vol. 12* Issue 3, 183 - 193.

Agarwal, R. & Thiel, M. (2014). World Class Sustainable Product Innovation: A Case Study. *International Journal of Entrepreneurship and Innovation (IJEIM)*, Vol. 18, Nos 5/6, 397-408.

Agarwal, R. & Thiel, M. (2013). P&G: Providing sustainable innovative products through LCA worldwide. *South Asian Journal of Business and Management Cases*, Vol. 2, Number 1, 85-96.

Agarwal, R. & Thiel, M. (2012). A stratagem for responsible business in India and the US: Government innovation or constraint? *Elsevier Ltd. Procedia – Social and Behavioral Sciences*, 37, 490-503.

Agarwal, R. & Thiel, M. (2012). IBM's Environmental Management System Supplier Requirements: Corporate Responsibility Performance or Deviation? *International Journal of Business and Globalisation*, Vol. 9, No. 3, 225-235.

Thiel, M. (2010). Innovations in Corporate Social Responsibility from Global Business Leaders at Panasonic, Thomson Reuters, and Nanyang Business School. *American Journal of Economics and Business Administration*, Vol. 2, No. 2, 2010, 194-200.

Video Lecture Series

Thiel, M. (2016). Modern Cross-Sector Partnerships in CSR and Sustainable Development. IGI Global, Hershey, Pennsylvania, USA.

Books

Thiel, M. (Forthcoming). SDG Book Series - Concise Guides to the United Nations Sustainable Development Goals. Emerald Points Book Series. SDG 17: Partnerships for the Goals : Strengthening Implementation through Global Co-operation.

Thiel, M. (2016). *The Social Domain in Corporate Social Responsibility and Sustainability: A critical study of social responsibility among governments, local communities and corporations*. Routledge, Taylor and Francis Group, UK.

Wolf, R., Issa, T. & Thiel, M. (Eds.) (2015). *Empowering Organizations through Corporate Social Responsibility*. Advances in Business Strategy and Competitive Advantage Book Series. IGI Global, Hershey, Pennsylvania, USA.

Book Chapters

Wolf, R. and Thiel, M. (2017). Advancing Global Business Ethics in China: Reducing poverty through human and social welfare. In (Ed.) Hipsher, S.A. *Examining the Private Sector's Role in Wealth Creation and Poverty Reduction*. IGI global Publishers, Hershey, Pennsylvania.

Wolf, R. and Thiel, M. (2016). CSR in China: The Road to New Sustainable Business Models. In Jamali, J. (Ed.) *Comparative Perspectives on Global Corporate Social Responsibility*, Advances in Business Strategy and Competitive Advantage Book Series. IGI Global, Hershey, Pennsylvania, USA.

Tan, G., Chong, E., and Thiel, M. (2015). Social Responsibility. In Rahim, A. (Ed.) *Management, Theory, Research and Practice Book, 2nd Edition*. Cognella Academic Publishing: California.

Agarwal, R. & Thiel, M. (2014). P&G Initiatives in Supporting Sustainability. In Sardana, G. D. (Ed.) *Managing World Class Operations*. Bloomsbury: New Delhi, India.

Agarwal, R. & Thiel, M. (2014). Mondelez International: World Class Sustainable Product Innovations in Fierce Competition. In Sardana, GD and Thatchenkery, T. (Eds.) *Strategic Initiatives for Competitive Advantage in the Knowledge Society*. New Delhi: Bloomsbury Publishers India Pvt. Ltd.

Agarwal, R. & Thiel, M. (2013). Delivering Sustainable Innovations by P&G through LCA. In Sardana, GD and Thatchenkery, T. (Eds.) *Capacity Building for Organizational Transformation – Management Cases from Multiple Disciplines*. New Delhi: Bloomsbury Publishers India Pvt. Ltd.

Agarwal, R. & Thiel, M. (2012). IBM's Corporate Responsibility and Environmental Management System: A Strategic Step or a Deviance? In Sardana, GD and Thatchenkery, T. (Eds.) *Positive Initiatives for Organizational Change and Transformation*. Delhi: MacMillan Publishers India Ltd.

Thiel, M. (2009). Innovations in CSR from Global Business Leaders At Panasonic, Thomson Reuters, and Nanyang Business School. In Sardana, G.D. and Thatchenkery, T. (Eds.). *Enhancing Organizational Performance Through Strategic Initiatives, Handbook Of Management Cases*. New Delhi: MacMillan Publishers India Ltd.

Working Papers and Work In Progress

Thiel, M. (2019). China's Belt and Road Initiative: Rethinking the Normative Roles of the State, Non-State Actors and Regimes. *International Political Sociology* (Under Review).

Thiel, M. (2019). Sustainable Development in Public Organizations: A Critique and Path Forward from Compliance to Performance (Work in Progress).

Thiel, M. & Wu, J. (2019). The Role of Social Fissures in Organizations: New Insights on Leader Subordinate Cooperation and Competition. *Organizational Studies* (Under Review).

Thiel, M. (2018). Governing Indifference in Partnership Social Performance Reporting: Implications for Leadership Development and Responsible Management Education. *International Journal of Management Education Special Issue: Looking forward: Leadership Development & Responsible Management Education for advancing the implementation of the Sustainable Development Goals (SDGs)* (Under Review).

Thiel, M. (2019). Partnership Governance: Managing Sustainability Capture in Collective Responsibility (Work in Progress).

Thiel, M. (2018). The Interdependent Roles and Influence of Government, Business and Civil Society in Partnership Performance. *IGI Global Publishing Industry Leader Webinar Series* (Under Review).

Thiel, M. (2018). Governing Indifference: Challenges and Opportunities for Collaborative Governance Performance. *Special Issue, World Review of Entrepreneurship, Management and Sustainable Development* (Under Review).

Wolf, R. and Thiel, M. (2019). Leadership and Ethics for Responsible Management and World Progress. *International Journal of Management Education Special Issue: Looking forward: Leadership Development & Responsible Management Education for advancing the implementation of the Sustainable Development Goals (SDGs)* (Under Review).

Thiel, M. & Zou, W. (2018). Examining China's Global Expansion Challenges Along the Belt and Road Initiative through Western and Chinese Corporate Social Responsibility (Work in Progress).

Zou, W., Yan, M. & Thiel, M. (2018). Some new wine in the old bottle? --- Rethinking corporate governance in the era of cyber risks (Work in Progress).

Wen, K. & Thiel, M. (2018). A survey about SCG in Hebei Province through Energy Safety and Energy Poverty Management, *Petroleum Science & Technology Journal* (Work in Progress).

Wen, K. & Thiel, M. (2018). Examining LNG and Price through SCG in Hebei Province (Work in Progress).

Thiel, M. (2018). Case Study of how Central Governments implement local governments relationships (Work in Progress).

Thiel, M. (2018). Competition policies across China (Work in Progress).

Wolf, R. And Thiel, M. (2018). The Influence of Ethical Change in Brazil's Economic Development (Work in Progress).

Wolf, R. And Thiel, M. (2017). Examination of India in the World of Emerging Economies (Work in Progress).

Thiel, M. (2018). Chemical Risk and Social Responsibility between Consumers and Companies. In Hansell, C. (Ed). *Breakthrough Results: Accelerate Corporate Social Responsibility Results, Link and Leverage your Safety, Health and Environmental Culture (SHE)*, 2nd Edition (Under Review).

Hansell, C., Thiel, M., and Scott, C. (2018). Recent Trends and Development. In Hansell, C. (Ed). *Breakthrough Results: Accelerate Corporate Social Responsibility Results, Link and Leverage your Safety, Health and Environmental Culture (SHE)*, 2nd Edition (Under Review).

Thiel, M. (2018). CSR in China (Work in Progress for Hansell, C. publication).

Thiel, M. (2018). Understanding China's Approach to Free Trade Zones: Towards a Typology (Work in Progress).

Book Reviews

Thiel, M. (2013). NGOs in India: The Challenge of Women's Empowerment and Accountability by Patrick Kilby. Special Issue: Fortune at the base of the pyramid. *South Asian Journal of Global Business Research*. Vol. 2, Issue 1, 149-152.

Conference Papers and Presentations

Thiel, M. (2018). Investment Opportunities and Management. University of International Business and Economics, School of Public Administration's Entrepreneurship Guest Professor Lecture, Beijing, China, October 27, 2018.

Thiel, M. & Zou, W. (2018). Partnership Governance in the New Model: Managing Self-Interest and Regulatory Capture. 7th UIBE School of International Affairs Summer Forum, July 15, 2018.

Thiel, M. (2017). Collaborative Governance Within Complex Adaptation Systems Across Sectors and Borders. China University of Petroleum MBA Guest Lecture, Beijing, China, September 21, 2017.

Thiel, M. (2017). Global Governance Challenges and Opportunities in the Belt and Road Initiative: Implications for Collaborative Governance Across Sectors and Borders. The 6th UIBE Conference on International Affairs, Beijing, China June 16, 2017.

Thiel, M. (2017). Collaborative Governance among Governments and Business in Sustainable Development Initiatives. World Hot-Spring Conference. Inner Mongolia, China (Arxan) International Hot-Spring Festival, July 4 - 7, 2017.

Thiel, M. (2017). Governing Indifference and Reverse Globalization: Implications for Transnational Collaborative Governance Performance. University of International Business and Economics, School of Public Administration's 3rd International Forum on Governmental Regulation and Governance, Beijing, China, May 18, 2017, Roundtable Key-Note Speech.

Thiel, M. (2017). Governing Indifference: Challenges and Opportunities for Collaborative Governance Performance. 4th International Symposium. The Center for Corporate Responsibility and Sustainable Development (CRSD), Pau, France, May 3-5, 2017.

Yuan, D. H., and Thiel, M. (2016). A Triangle Model of Brand Psychological Security and Synthesis of Evidence. 2016 Academy of International Business Southeast Asia Regional Conference, Guangzhou, China, December 2-4, 2016.

Wolf, R. and Thiel, M. (2016). Fighting on behalf of human rights: Advancing responsible management and global business ethics in China. 3rd Responsible Management Education Research Conference, Krems, Austria, November 9-10, 2016.

Thiel, M. (2016). Free Trade Zones in China: Implications for China's National and Global Economic Expansion. Fall Scholar Seminar. SouthWestern University of Finance and Economics. Chengdu, China, September 30, 2016.

Thiel, M. (2016). Rethinking Societal Governance in Environmental Responsibility. The Sixth ISBEE World Congress. Ethics, Innovation, and Well-Being in Business and the Economy, Shanghai, China, July 13-16, 2016.

Thiel, M. and Grant, J. (2015). Students' reactions to climate change adaptation risk and opportunities American Geophysical Union Fall Meeting, San Francisco, California, USA, December, 14-18, 2015.

Thiel, M. (2015). The Role of Trust as a Mechanism for Cooperative Innovation in Transnational Cross-Sector Social Interactions and Partnerships in China. China Society of Emerging Economies 2015 Annual Meeting & 2015 Emerging Economies Forum, Guangdong, China, December 4-6, 2015.

Karkuly, K. and Thiel, M. (2015). Chemical Risk and Social Responsibility in Industry and Society: A framework to reduce trace toxic elements in electronic devices. International Conference, Exhibition and Workshops on Petroleum, Refining and Environmental Monitoring Technologies, Antwerp, Belgium, November 18-19, 2015.

Provost, S., Johanet, O. & Thiel, M. (2015). The Integral Value Approach (IVA): A holistic and strategic methodology for broad variance of ESG integration in the investment value chain. Principles for Responsible Investment. From awareness to impact: mechanisms of change in responsible investment. London, UK. September 8 - 10, 2015.

Thiel, M. (2015). Unlocking the Social Domain in Sustainable Development. 3rd International Symposium on Corporate Responsibility and Sustainable Development. Ryerson University, Toronto, Canada, June 7 - 11, 2015.

Agarwal, R., Thiel, M. & Bisht, N. (2015). "Drive" to measure employees' engagement at Campbell Soup Company. Global Conference on Managing in Recovering Markets (GCMRM) Gurgaon, India, March 11-13, 2015.

Thiel, M., Wolf, R. & Issa, T. (2015). Empowering Organizations through CSR. Sixth Mustang International Academic Conference, Las Vegas, NV, USA, February 26-28, 2015.

Agarwal, R. & Thiel, M. (2014). Sustainability Strategies: Understanding Challenges and Finding New Opportunities in Global Competition. National Conference on Sustainability Manufacturing for a Brighter Future, MNIT, Jaipur Rajasthan, India, January 2-3, 2015.

Thiel, M. (2014). Investigating Social Cooperative Decision-Making among Corporations, Small-Medium Enterprises (SMEs) and Governments: The Strategic Role of the Social Domain to Create Sustainable Competitive Advantage for Future Generations. ETH Zurich, Switzerland, Sociology Department Presentation, February 19, 2014.

Agarwal, R. & Thiel, M. (2013). Go Green – Waste Management Initiatives in India and USA. National Conference on Green Business – Innovations and Practices. IME, Sahibabad, Ghaziabad. April 27, 2013.

Agarwal, R. & Thiel, M. (2013). Mondelez International: World Class Sustainable Product Innovations in Fierce Competition. BIMTECH Campus, Greater Noida, India, December 5 – 6, 2013.

Agarwal, R. & Thiel, M. (2012). Delivering Sustainable Innovations by P&G through LCA. International Conference on Management Cases 2012 (ICMC 2012), BIMTECH Campus, Greater Noida, India, November 29-30, 2012.

Thiel, M. (2012). An Empirical Investigation of Sustainability Strategies between Corporations, Governments and Local Communities in Southern India: Innovative Business Ethics or Pretense? 2012 EBEN Research Conference, Accountability, Transparency and Sustainability, Newcastle, UK, June 7-9, 2012.

Thiel, M. & Agarwal, R. (2011). A Stratagem for Responsible Business in India and the US: Government Innovation or Constraint? International Conference on Emerging Economies – Prospects and Challenges Symbiosis Institute of International Business 12-13 January 2012.

Agarwal, R. & Thiel, M. (2011). IBM's Corporate Responsibility and Environmental Management System: A Strategic Step or Deviance. International Conference on Management Cases, BIMTECH Campus India 1 – 2 December 2011.

Agarwal, R. & Thiel, M. (2011). India - US Knowledge Initiatives on Agriculture - A Way Ahead. The 12th International Conference of the Society for Global Business and Economic Development, Singapore Management University 20-23 July 2011.

Thiel, M. & Agarwal, R. (2010). US Knowledge Initiatives on Agriculture - A Way Ahead. Managing Sustainable Development of Rural Economy and Agri Business, International Conference IIT Varanasi 21-23 January 2011.

Agarwal, R. & Thiel, M. (2010). A Comparative Study on Waste Management Initiatives within U.S. and India. Waste Management: A Social Perspective, National Conference Invertis Group of Institutions 23-24 October 2010.

Thiel, M. (2009) Innovations in CSR from Global Business Leaders at Panasonic, Thomson Reuters, and Nanyang Business School. The International Conference on Business Cases, Institute of Management Education, Ghaziabad 26-27 November 2009.

ACADEMIC EXPERIENCE

GUEST PROFESSOR

5/18 - present

Beijing International Studies University

Beijing, China

Teach IMBA students from Belt and Road countries. Courses include Social Responsibility.

GUEST PROFESSOR

4/17 - present

University of International Business and Economics

Beijing, China

Teach government officials from the general administration of quality, supervision, inspection and quarantine in the School of Public Administration, IMPA students from Belt and Road countries, and IMCA students in the School of Public Administration. Courses include Government, Business and Society, Strategic Management of International

Businesses, Performance Management and Measurement in the Public Sectors, Public Management of Organizations and Customs Integrity Building. Provide advice for NASPAA accreditation.

CONSULTANT

2/17 - 3/17

China University of Petroleum Beijing

Beijing, China

PART-TIME

5/17 - present

Supervise faculty teaching methods in courses such as Microeconomics, Macroeconomics, Finance, International Trade and Business English to build an International English Program for the School of Business Administration. Teach marketing undergraduate students and MBA students in the School of Business Administration. Courses include Business Ethics and Corporate Responsibility. Teach faculty and student workshops across schools. Workshops for faculty include Integrated Curriculum Development. Workshops for students include Transformational Leadership and Communication.

FOREIGN TEACHER

2/16 - 1/17

Guangdong University of Foreign Studies

Guangzhou, China

Teach undergraduate and MBA students in the School of Business Administration. Courses include Fundamentals of Management, Employee Training and Development, Operations Management, Organizational Behavior and Strategic Management.

PROFESSIONAL EXPERIENCE

ADMINISTRATIVE FUNDS OFFICER

6/10 – 1/16

USDA Food & Nutrition Service

Alexandria, VA

Manage and oversee administrative, operational, and financial management sustainment functions in a nutrition and food assistance federal agency including supply, property, procurement, records and logistics management, and other business support services. Analytical duties include budget formulation, presentation, financial reports and execution of the administrative and management portion of the organization's budget for the allowance holders. Manage and coordinate productivity improvement, management controls, and long-range planning with the use of mixed method techniques for effectiveness and efficiency to meet changing deadlines and project completion. Determine potential problems to prevent widespread impact within the organization to assist management and HR goals related to organizational development and advancement.

- Developed Standard Operating Procedures for DAFM
- USDA NIFA CIP Detail – Sustainability and Corporate Social Responsibility
- USDA Sustainable Development Council Member

EXECUTIVE COORDINATOR/ADMINISTRATOR

8/07 – 5/10

The George Washington University Biostatistics Center

Rockville, MD

Manage department projects of Senior Executives in a higher education organization funded by federal and private grants. Coordinate with interdepartmental staffs to collect, analyze, present information for incorporation in administrative and/or technical documents and internal and external correspondence.

Develop, evaluate, and implement policies and procedures orally and written for executive level and staff support. Manage and negotiate grant contracts budget with private organizations and external executives for project meeting planning. Ensure and drive NIH compliance and monitoring of grant-supported projects for executive review. Coordinate projects in a fast and changing organizational environment. Utilized electronic travel systems for authorization and payment. Advise and assist Senior Executives with solving problems, reporting findings, and facilitating workflow. Collaborate with Classified Clearance.

- Demonstrated need for increased workforce development that resulted in managing the development and procedures for staff certified training and increasing workflow efficiency by 25%.

(ADDENDUM A)

Studied German, French, Hebrew, Greek, and Latin Languages

Editorial Board Memberships

International Journal of Innovation and Sustainable Development

Frontiers in Psychology Journal, Organizational Psychology

Frontiers Organizational Psychology Lead Topic Editor and Guest Editor - Thiel, M., Williamon, A., Levashina, J., Giorgi, G., Treadway, D., Wen, K, and Wang, Q. (2017). Human and Social Competition: An Interdisciplinary and Transdisciplinary Perspective. Frontiers in Organizational Psychology and Performance Science (Approved - In Progress).

Professional Memberships

The American Chamber of Commerce in China, Business & Government Strategy Consultant

Academy of Management (AOM)

UNCG PRME Anti-poverty, Working Group Member

UN Principles of Responsible Investment (PRI)

Associate Editor and Working Group Member for Encyclopedia of the Sustainable Development Goals: Transforming the World We Want" led by Walter Leal Filho, Editor-In -Chief. Published by Springer, as part of the award-winning "World Sustainability Series": Produced by the World Sustainable Development Research and Transfer Centre and the Inter-University Sustainable Development Research Program.

Professional Service

Reviewer for Emerald Group Publishing & Oxford University Press

***International Travel and Research**

My research interests are broad and primarily focus on corporate and government responsibility, sustainability, cross-sector partnerships, organizational performance management and measurement, sustainability reporting and investing, governance, competitiveness and contested industries. In particular, how managers in SMEs, governments and corporations make sense and manage competitive tensions and strategies in cooperative contexts with specific stakeholders and the impacts to local, regional, national and global competitiveness. I currently collaborate with scientists, investors, professors, business and government leaders worldwide at academic, business and government practitioner conferences and presentations. The countries I visited include Chile, Brazil, India, Turkey, Netherlands, Germany, Austria, Mongolia, China, Canada, France, Italy, Hungary, Belgium, Switzerland, Japan, Singapore, UK, Iceland, and Denmark.

References

Available Upon Request