

Academic Vitae

NAME: KIM INSUN

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PRESENT UNIVERSITY POSITION AND DEPARTMENT: University of International Business and Economics, School of Public Administration Postdoctoral Researcher

EDUCATION

Doctor of Philosophy (Ph.D.), 09/2009-08/2012

Graduate School of Asia-Pacific Studies

Waseda University

Major: International Relations

Dissertation topic: The Corporate Image and Corporate Social Responsibility(CSR) of South Korean Industrial Conglomerates

Master of Philosophy, 08/2007-08/2009

Graduate School of Asia-Pacific Studies

Waseda University

Major: International Relations

Bachelor of Law, 03/2003-08/2007

Sogang University

Major: Management

GENERAL WORK EXPERIENCE

2009.09-2012.03 Researcher Fellow, Global COE Program, Global Institute for Asian Regional Integration (GIARI), Research on Asian economic integration, Japan.

2007.10-2012.07 Teaching Assistant, School of Commerce, Commerce Studies, Waseda University, Japan.

2009.10-2012.07 Teaching Assistant, School of Commerce, International Liberal Studies, Waseda University, Japan.

2012.07-2013.11 Visiting Research Fellow, Korea Capital Market Institute, Korea

2012.08-2013.08 Lecturer, Sogang University, Korea.

2013.07-2015.06 Postdoctoral Researcher, Center for Responsibility and Social Value, Guanghua School of Management, Peking University.

RESEARCH INTERESTS

Asian Economic Development and Cooperation
Social Economy and Enterprise Sustainable Development

TEACHING INTERESTS

Asian Economic Development and Cooperation
Social Economy and Enterprise Sustainable Development
Economy and Social governance

RESEARCH PROJECTS

the role of government and enterprise headquarters in South Korean companies overseas development of CSR,2016

GRANTS (Emphasis on the recent 5 years 2010.6-2015.6)

Central university special funding for basic scientific research in University of International Business and Economics (15QD22) , 2016

Project name: innovation of social and economic management mode——social enterprises international comparative study

HONORS AND AWARDS

None

FACULTY EXPERINCES

ACADEMIC VISITING EXPERIENCE

None

UNIVERSITY ADMINISTRATIVE EXPERIENCE

None

TEACHING EXPERIENCE

(Please indicate the complete teaching experiences)

UNDERGRADUATE LEVEL

The relationship between the government and the enterprises in the global market, University of International Business and Economics, (09/2015)

Regional economics, University of International Business and Economics, (03/2016)

Trade and economic policy, University of International Business and Economics, (03/2016)

GRADUATE LEVEL

None

PUBLICATIONS

(Please list the publications from the most recent 5 years (2010.6-2015.6) AND the important publications before 2010; follow the categories and examples, write “None” if there is no works for particular category; include those which belong to none of the categories in “Others.”)

1. PEER REVIEW JOURNAL ARTICLE

Publications in Chinese Journals

金仁仙 “韩国财阀 CSR 发展研究及对中国的借鉴”，《财会通讯（综合）》，2014(8):95-98。

金仁仙 “韩国财阀企业社会责任(CSR)发展及启示—以‘现代’财阀为例”，《财会通讯（综合）》，2014(10):120-124。

金仁仙 “日本社会企业发展战略及其借鉴意义”，《企业管理》，2015(3):113-116。

金仁仙 “韩国社会企业发展现状、评价及其经验借鉴”，《北京社会科学》，2015(5):123-130。

金仁仙 “社会经济制度化发展--以韩国《社会企业育成法》为视角”，《科学学与科学技术管理》，2016（37）：38-45。

Publications in English Journals

Kim Insun “The Necessity of Corporate Image Specialization: Through the Case Study of Comparative analysis between the domestic and overseas market of Korean company”, Asian Journal of Business Management, 5(1):102~112, 2013.

“The effect of CSR on company image: an examination of its efficiency in the case of Hyundai Motor in China”, Journal of Asian Business Management, Serials Publications, 5(1):155-172, 2013.

Publications in Japanese Journals

金仁仙 「韓国財閥企業の否定的企業イメージ形成に関する歴史的検討」, 早稲田大学亚太研究论集, 20: 283~306, 2011。

金仁仙外 「韓国の社会的企業の育成に関する現状と課題: 「社会的企業育成法」を巡る議論を中心に」 『持続可能性と戦略』千倉书房出版社, 2015: 272-293。

Publications in Korean Journals

Kim Insun etc. “우리나라 대외정책금융의 효율적 운영 방안” (co-authorship), Korea Capital Market Institute, 2012.

Kim Insun etc. “임팩트 투자의 성과와 과제”, working paper13(01) (co-authorship), Korea Capital Market Institute, 2013.

Kim Insun& Noh Heejin “사회적기업의 육성방안: 한일 양국의 사적 고찰을 통하여”, The Korean Academy of Business Historian, 28(1):147-176, 2013.

Kim Insun etc. “지속가능성과 형평성 제고”, working paper13(02) (co-authorship), Korea Capital Market Institute, 2013.

Kim Insun etc. “비영리기업의 자금조달과 성과 평가”, working paper14(01)(co-authorship), Korea Capital Market Institute, 2014.

2. RESEARCH MONOGRAPH

None

3. BOOK

None

4. CONFERENCE & MEETING PROCEEDING (PUBLISHED or NOT, Pls list out if have ever been invited to be the speaker or emcee)

“Institutional Development of Social Economy—the Case of ‘Social Enterprise Promotion Act’ of South Korean”, The Fifth Asian Seminar in Regional Science, Harbin Institute of Technology, Oral Presentation, 2015

「社会的企業の育成のための課題と戦略: 韓国の事例を中心に」, Japan Forum of Business and Society(JFBS), 4th Annual Conference, Waseda University (Japan), Oral Presentation, 2014

“大学商学院的社会责任研究综述”, Guanghua School of Management, Peking University (China), Oral Presentation, 2014

“사회적 기업의 육성 방안: 한일 양국으로부터의 시사점”, The Korean Academy of Business Historians, Annual Conference, Korea Exchange (KRX), Oral Presentation, 2013

“Korean Political Economy”, Special Lecture in Sogang University (Korea), 2013

“The Effect of CSR on Company Image: an Examination of its Efficiency in the Case of Hyundai Motor in China”, International Association for Asia Pacific Studies (IAAPS) the 3rd Annual Conference, Chinese university of Hong Kong (Hong Kong), Oral Presentation, 2012

「韓国財閥の成長と企業イメージに関する一考察」, National Conference of Japan Association for Asian Studies (JAAS), Osaka University (Japan), Oral Presentation, 2012

5. CASES or a SET of CASES

None

PROFESSIONAL EXPERIENCE

(Please indicate all working experiences in addition to Academic Visiting/University Administrative/Teaching experiences; especially professional experiences within the most recent 5 years. “Entrepreneurial Experiences” includes both full-time and part-time positions, e.g. permanent positions, trainer, etc. “Consulting Experiences” refers to the paid knowledge and information consultancy to achieve business goals. “Significant participation in business professional associations” includes service in commercial or uncommercial associations, participation in related issues and direct contact with business and other organizational leaders. “Community Services” indicates the faculty responsibilities in addition to teaching and researching activities, such as curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

ENTREPRENEURIAL EXPERIENCES

None

CONSULTING EXPERIENCES

None

PARTICIPATION IN BUSINESS PROFESSIONAL ASSOCIATIONS

None

CUMMUNITY SERVICES

2009.09-2012.03 Researcher Fellow, Global COE Program, Global Institute for Asian Regional Integration (GIARI), Research on Asian economic integration, Japan.

2007.10-2012.07 Teaching Assistant, School of Commerce, Commerce Studies, Waseda University, Japan.
2009.10-2012.07 Teaching Assistant, School of Commerce, International Liberal Studies, Waseda University, Japan.
2012.07-2013.11 Visiting Research Fellow, Korea Capital Market Institute, Korea
2012.08-2013.08 Lecturer, Sogang University, Korea.
2013.07-2015.06 Postdoctoral Researcher, Center for Responsibility and Social Value, Guanghua School of Management, Peking University.

PROFESSIONAL DEVELOPMENT

(Please indicate the professional activities, especially those within the most recent 5 years (2010-2015); write “None” if no activity is referred.)

SYMPOSIUMS

“大学商学院的社会责任研究综述”, Guanghua School of Management, Peking University (China), Oral Presentation, 2014

“Korean Political Economy”, Special Lecture in Sogang University (Korea), 2013

「韓国財閥の成長と企業イメージに関する一考察」, National Conference of Japan Association for Asian Studies (JAAS), Osaka University (Japan), Oral Presentation, 2012

SEMINARS

WORKSHOPS

MEETINGS

“Institutional Development of Social Economy—the Case of ‘Social Enterprise Promotion Act’ of South Korean”, The Fifth Asian Seminar in Regional Science, Harbin Institute of Technology, Oral Presentation, 2015

CONFERENCES

「社会的企業の育成のための課題と戦略:韓国の事例を中心に」, Japan Forum of Business and Society(JFBS), 4th Annual Conference, Waseda University (Japan), Oral Presentation,2014

“사회적 기업의 육성 방안: 한일 양국으로부터의 시사점”, The Korean Academy of Business Historians, Annual Conference, Korea Exchange (KRX), Oral Presentation.2013

“The Effect of CSR on Company Image: an Examination of its Efficiency in the Case of Hyundai Motor in China”, International Association for Asia Pacific Studies (IAAPS) the 3rd Annual Conference, Chinese university of Hong Kong (Hong Kong), Oral Presentation,2012

OTHER EXPERIENCE

(Please indicate any experience which is not included in “Faculty Experience,”“Professional Experience,” or “Professional Development.”)