

Academic Vitae

NAME: Chengzhong Wu

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PRESENT UNIVERSITY POSITION AND DEPARTMENT:

Professor, Director of Culture and Leisure Industries Research Center of UIBE

EDUCATION

(Please refer from the most recent degree; please indicate research topics and dissertation topics for Doctoral or higher degrees)

Doctor of Historical Geography (Ph.D.), 2001.9-2004.12

School: Peking University

Major: Historical Geography

Dissertation topic: Historical Geography of Beijing citizen during the Ming and Qing Dynasty

Master of Historical Geography, 1995-1998

School: Wuhan University

Major: Historical Geography

History, 1989.9-1992.7

Jiangnan University

Major: History and Politics

Dissertation topic:

GENERAL WORK EXPERIENCE

(Please list here ONLY general information on your work experiences, explanations are required in later items; please follow the examples as you write.)

Associate professor, professor, School of Public Administration, UIBE, 2007-present

Postdoctor, International Strategic research and Development Institute, school of public policy and management of Tsinghua University. 2005.1-2007.4

School of Tourism Management, Institute for tourism development, BISU, lecturer, 1998-2004

GuoXuLing Middle School, WuHan. Teacher. 1995-1998

RESEARCH INTERESTS

International cultural industry planning and policy

Leisure industry planning and policy

Tourism industry planning and policy

TEACHING INTERESTS

International cultural industry planning and management

Culture management

Tourism management

RESEARCH PROJECTS

1.Ministry of Culture Program of P.R.C.The study of the strategy of Chinese cultural development in the new period,12HX114,Project Leader,2013.12-2015.12

GRANTS (Emphasis on the recent 5 years 2010.6-2015.6)

1.National Social Science Fund Program.The study of the policy prompting Chinese cultural enterprises to “go abroad”,13BGL160,Project Leader,2013.6-2016.6

2.Annual Research Program from the Ministry of Culture,approved by the Leading Group Office of National Arts Science Planning.The creative study of the theory and practice of cultural planning, 11DG32,Project Leader,2011.9-2014.4

3.Beijing Social Science Planning Fund Program.the innovation of the theory and practice of regional cultural planning,11JGB069,Project Leader,2011.9-2013.12

HONORS AND AWARDS

1.Outstanding scientific achievement award of National Tourism Administration Bureau of the P.R.C, excellence award.2014

2.Outstanding instructor Award of undergraduate, UIBE.2010

3. First Prize of The Beijing culture forum, Beijing Federation of Social Science Circles,2013

4.Outstanding master thesis guide Award, UIBE, 2013

5. Outstanding master thesis guide Award, UIBE,2014

FACULTY EXPERINCES

Academic visiting experience:

1.visiting scholar, School Environment Design, School of Public Policy University of California, Berkeley 2012.5-2013.6

University administrative experience:

1.Director of Research Center of Culture and Leisure Industries of UIBE 2008.1--

2. assistant dean and MPA Center directorof School of Public Administration 2013.8-2015.1

3.director of Department of Public Utilities Administration,2015.3--

TEACHING EXPERIENCE

UNDERGRADUATE LEVEL

Cultural Administration theory, University of International Business and Economics,

(09/2015-01/2016)

Tourism Management, University of International Business and Economics, (09/2015-01/2016)

GRADUATE LEVEL

International Culutral Industries Planning and Administration, University of International Business and Economics, (09/2015-01/2016)

PUBLICATIONS

1. PEER REVIEW JOURNAL ARTICLE

1. Research on the Leisure Space Patterns in Beijing during the Ming and Qing Dynasties, Acta Geographica Sinica, 2012.6
2. Research on the Leisure Policy in Foreign Countries, Wuhan University Journal (Philosophy & Social Sciences), 2015.3
3. The study on the contribution of Cultural industry to regional economic growth-based on Changsha, Zhuzhou, Xiangtan City Circle, Urban Problems, 2013.7
4. The study of International Cultural Trade Rules with the Aspect of WTO and "Cultural Exception", Journal of International Trade, 2013.3
5. The study of the connotation and practice of the cultural planning, Urban Problems, 2014.9
6. The study of the problems during the development of creative industry clusters and the measure, Urban Problems, 2013.10
7. Case study of foreign tourism and leisure planning theory, Urban Problems, 2011.4
8. Public Leisure Provision: The Important Route for Leisure Management Abroad, Wuhan University Journal (Philosophy & Social Sciences), 2010.7

2. RESEARCH MONOGRAPH

3. BOOK

The development of leisure economy and Public Administration in Foreign countries (Beijing: people's publishing house, 2008)

Leisure economic development of Beijing driven by the Olympic Games (Beijing: china economic publishing house, 2008)

Tourism development stratege of the suburbs in Beijing: experience, mistakes and countermeasure (Beijing: tourism education press, 2004) (Contributor and co-editor with Tongqian Zou)

Harbin Tourism Development Planing (2000-2020) (Beijing: tourism education press, 2004) (Contributor and co-editor with Fude Wang)

Beijing Leisure Geography (Beijing: Beijing publishing group, 2014)

4. CONFERENCE & MEETING PROCEEDING (PUBLISHED or NOT, Pls list out if have ever been invited to be the speaker or emcee)

5. CASES or a SET of CASES

PROFESSIONAL EXPERIENCE

ENTREPRENEURIAL EXPERIENCES

CONSULTING EXPERIENCES

Expert, review the results of strategic planning about Tangshan Bay Isles tourism, Tangshan, Hebei Province

Expert, assess the Yunnan Provincial Development and Reform Commission, the Provincial Tourism Bureau's Subject results of "Yunnan Tourism Industry Development Plan and the Reform Program," Committed by Macroeconomic Research Institute of NDRC.

Expert, review the results of "Xiaotangshan Town Cultural Industry Development Plan" committed by Culture and Media Institute of the Central University of Finance.

Expert, "annual report of China Cultural Trade for 2001", Symposium held January, 2010, culture industry study school of Peking University, Beijing

Expert of foreign cultural trade expert committee of Minister of Culture of China

Expert of Department of Policy and Laws of Minister of Culture of China

PARTICIPATION IN BUSINESS PROFESSIONAL ASSOCIATIONS

Member of association of international cultural economics

Member of association of planning of America

Expert, review the postdoctoral evaluation report of Qingqianlong studied in Peking University

CUMMUNITY SERVICES

PROFESSIONAL DEVELOPMENT

SYMPOSIUMS

SEMINARS

WORKSHOPS

MEETINGS

CONFERENCES

Invited participant to conference of the research committee of leisure in UNESCO international sociological association , October 17,2009

Invited participant toFourth World Heritage Forum, November25, 2008

Social theory,Politics and arts conference,2012.10, USA

Area Science association annual conference of north America,Ottawa,Canada,2012.11

OTHER EXPERIENCE
