

Academic Vitae

NAME: Wenjie Wang

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PRESENT UNIVERSITY POSITION AND DEPARTMENT: associate professor

EDUCATION

(Please refer from the most recent degree; please indicate research topics and dissertation topics for Doctoral or higher degrees)

Doctor of Philosophy (Ph.D.), September/2005-Jane/2008

School of Media Management
Communication University of China
Major: Media Economics
Dissertation topic: Media Management

Master of Philosophy, September/2002-Jane/2005

School of journalism
Major: Communication

Bachelor of Law, month/year-month/year

School Name: Shanxi University
Major: Management

GENERAL WORK EXPERIENCE

(Please list here ONLY general information on your work experiences, explanations are required in later items; please follow the examples as you write.)

07/2008-present Teacher, School of Public Administration, University of International Business and Economics

RESEARCH INTERESTS

The public culture;
Culture Communication;
Cultural Industries

TEACHING INTERESTS

Culture Communication;
The public culture;
Cultural Industries

RESEARCH PROJECTS

(Please include academic research projects, teaching projects and entrepreneurial projects, etc.) Emphasis on the recent 5 years (2010.6-2015.6)

Example:

- 1. Study on the operating mechanism of cultural industry fund in China, Project Leader, Department, 2010.**
- 2. Research on the operational mechanism of China's Art Theatre chain, Project Leader, Department, 2011.**
- 3. Cultural industry teaching project,2015.**

GRANTS (Emphasis on the recent 5 years 2010.6-2015.6)

HONORS AND AWARDS

FACULTY EXPERINCES

ACADEMIC VISITING EXPERIENCE

Advanced Study, in University of North America, (January 2016)

UNIVERSITY ADMINISTRATIVE EXPERIENCE

(Please explain the administrative positions as part of the faculty responsibilities within the university)

TEACHING EXPERIENCE

(Please indicate the complete teaching experiences)

UNDERGRADUATE LEVEL

Management of film and TV culture, University of International Business and Economics,
Culture Communication, University of International Business and Economics,
Project planning and management of Culture Industry

GRADUATE LEVEL

Cultural Industries

PUBLICATIONS

(Please list the publications from the most recent 5 years (2010.6-2015.6) AND the important publications before 2010; follow the categories and examples, write “None” if there is no works for particular category; include those which belong to none of the categories in “Others.”)

1. PEER REVIEW JOURNAL ARTICLE

Wangwenjie, “Analysis of equalization of public service broadcasting and TV in China”, China Radio & TV Academic Journal 12, 2011.

Wangwenjie, “Analysis of the cultural industry project in risk management” , Modern Communication 10, 2011.

Wangwenjie, “Effect of MGM's bankruptcy of China's film industry ”, Contemporary Cinema 1, 2011.

Wangwenjie, “New audience of China's film industry ”, Modern Film,12,2015

2. RESEARCH MONOGRAPH

1. Chinese Culture going abroad, Renmin Daily, 2013

3. BOOK

4. CONFERENCE & MEETING PROCEEDING (PUBLISHED or NOT, Pls list out if have ever been invited to be the speaker or emcee)

5. CASES or a SET of CASES

PROFESSIONAL EXPERIENCE

(Please indicate all working experiences in addition to Academic Visiting/University Administrative/Teaching experiences; especially professional experiences within the most recent 5 years. “Entrepreneurial Experiences” includes both full-time and part-time positions, e.g. permanent positions, trainer, etc. “Consulting Experiences” refers to the paid knowledge and information consultancy to achieve business goals. “Significant participation in business professional associations” includes service in commercial or uncommercial associations, participation in related issues and direct contact with business and other organizational leaders. “Community Services” indicates the faculty responsibilities in addition to teaching and researching activities, such as curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

ENTREPRENEURIAL EXPERIENCES

CONSULTING EXPERIENCES

PARTICIPATION IN BUSINESS PROFESSIONAL ASSOCIATIONS

CUMMUNITY SERVICES

(Please indicate faculty responsibilities except teaching and research responsibilities: e.g. curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

PROFESSIONAL DEVELOPMENT

(Please indicate the professional activities, especially those within the most recent 5 years (2010-2015); write “None” if no activity is referred.)

SYMPOSIUMS

SEMINARS

WORKSHOPS

MEETINGS

CONFERENCES

OTHER EXPERIENCE

(Please indicate any experience which is not included in "Faculty Experience," "Professional Experience," or "Professional Development.")