

Academic Vitae

NAME: Feng Zhao

TEL: 64493401

EMAIL: zf20023@uibe.edu.cn

PRESENT UNIVERSITY POSITION AND DEPARTMENT: Associate Professor in Public Administration

EDUCATION

(Please refer from the most recent degree; please indicate research topics and dissertation topics for Doctoral or higher degrees)

Doctor of Management,(Ph.D.), 09/2006-06/2009

School of Public Administration

Renmin University of China

Major: Economics and Management on Education

Dissertation topic:Research on system of employment guidance in universities

Master of Management, 09/2004-07/2006/year

Renmin University of China

Major: Economics and Management on Education

Bachelor of Economics, 09/2000-06/2014

China Agricultural University

Major: Economics

GENERAL WORK EXPERIENCE

08/2009-present Associate Professor, supervisor of postgraduate, director of Human Resource Development and Education Development Research Center,School of Public Administration, University of International Business and Economics

RESEARCH INTERESTS

- 1.Management and economics of higher education;
- 2.Human resource management and organizational behavior;
- 3.Governmental reform and corporate governance;
4. History of economics and management.

TEACHING INTERESTS

- 1.Theory of Management
- 2.Organizational Behavior;Management Psychology
- 3.Human Resource Management
- 4.Education Management

RESEARCH PROJECTS

**(Please include academic research projects, teaching projects and entrepreneurial projects, etc.)
Emphasis on the recent 5 years (2010.6-2015.6)**

Example:

"Higher Education in China under the influence of Confucian culture" (Center of Asian Studies subjects,Renmin University of China), 2008

"Chinese underlying knowledgeable youth groups research team" (Academic Innovation Team Project,University of International Business and Economics), 2011

"Research on building government capacity on the basis of Chinese enterprises 'going out' strategy" (Academic Innovation Team Project,University of International Business and Economics), 2013

"Research on correlation of background and employment guidance and requirements,evaluation among college graduates" (Social science research projects,University of International Business and Economics), 2009

"Study of Employment Guidance of College Students" Social science research projects,University of International Business and Economics), 2010

"Principal and Evaluation System of presidents in Shijingshan District,Beijing" , 2007

"Beijing Shijingshan District of modern scientific management school evaluation criteria" , 2007

"Development and Professional Training for Teachers in Shijingshan District,from sustainable development perspective" , 2007

GRANTS (Emphasis on the recent 5 years 2010.6-2015.6)

National Social Science Foundation Grants of China,Effect analysis and Policy Choice of entrepreneurship and Employment,with Professor Changan,Li,2010

Ministry of education of humanities and social science research project, Effects of Human Capital on entrepreneurial activity,with Professor Changan,Li,2014

Ministry of education of humanities and social science research project, Evaluation System,empirical analysis and comparative study of logistics outsourcing Performance in Universities, with Professor Weixia,Lv,2010

Ministry of education of humanities and social science research project, Research on management mechanism to maintain public welfare during logistics socialization reform in college, with Professor Weixia,Lv,2014

Ministry of education of humanities and social science research project, Construction of public leadership

in Harmonious Society, with Professor Xianggang, Peng, 2013

HONORS AND AWARDS

First inductees of "Young Talents Program from universities in Beijing", 2013 (Awarded by Beijing Municipal Commission of Education)

First inductees of "Young Talents Program of Governance", 2015 (Awarded by Beijing Youth League)

FACULTY EXPERIENCES

ACADEMIC VISITING EXPERIENCE

Visiting Scholar in Harvard University (September - October, 2014)

UNIVERSITY ADMINISTRATIVE EXPERIENCE

(Please explain the administrative positions as part of the faculty responsibilities within the university)

N/a

TEACHING EXPERIENCE

(Please indicate the complete teaching experiences)

UNDERGRADUATE LEVEL

Management Psychology, University of International Business and Economics, (03/2010-Now)

Introduction of NGO, University of International Business and Economics, (09/2011-01/2012)

Management Ethics, University of International Business and Economics, (03/2011-06/2011)

Management of Public Sector, University of International Business and Economics,
(09/2011-01/2012)

Cultural industry strategy and business model, University of International Business and Economics,
(09/2011-01/2012)

GRADUATE LEVEL

Staff training and development of career planning, University of International Business and Economics, (09/2015-01/2016)

Education Management, University of International Business and Economics, (09/2014-Now)

Leadership Development, University of International Business and Economics, (09/2012-01/2013)

PUBLICATIONS

(Please list the publications from the most recent 5 years (2010.6-2015.6) AND the important publications before 2010; follow the categories and examples, write “None” if there is no works for particular category; include those which belong to none of the categories in “Others.”)

1. PEER REVIEW JOURNAL ARTICLE

Feng,Zhao,Applying marketing strategies into employment guidance in universities,JOURNAL OF NATIONAL ACADEMY OF EDUCATION ADMINISTRATION,2008(5),CSSCI

Feng,Zhao,On the Current Status and Problems of Colleges and Universities Employment Guidance, UNIVERSITY EDUCATION SCIENCE,2010(5),CSSCI

Feng,Zhao,Area and Discipline structure adjustment of Higher Education - Perspective from Personnel Training and Employment,INNER MONGOLIA SOCIAL SCIENCES,2010(6),CSSCI

Feng,Zhao,The dominant force in universities,force and de-administration reform,Journal of Southwest University for Nationalities(Humanities and Social Science), 2011(7),CSSCI

Feng,Zhao,On Politic Power and De-Bureaucrat in Chinese colleges and Universities,JOURNAL OF NORTHWEST NORMAL UNIVERSITY(SOCIAL SCIENCES),2011(2),CSSCI

Feng,Zhao,Zhifang,Chen,Xiujing,Zhang,Research on Cost of Higher Education and Tuition Pricing,PRICE : THEORY & PRACTICE,2011(5),CSSCI

Feng,Zhao,Reflect on academic human resources management in China's colleges and universities--- Based on the perspective of knowledge workers management,SCIENTIFIC MANAGEMENT RESEARCH, 2011(4),CSSCI

Longzhong,Su,Feng,Zhao,Analysis on College Student Loan Pricing,SEEKER,2015(2),CSSCI

Feng,Zhao,Lixiang,Liu,Longzhong,Su,The Research of Controlling the Creative Human Resources Cost in High - tech Enterprises,SCIENTIFIC MANAGEMENT RESEARCH,2013(4),CSSCI

Feng,Zhao,Problems of utilitarian among college students,JOURNAL OF NORTHWEST NORMAL UNIVERSITY(SOCIAL SCIENCES),2014(7),CSSCI

Feng,Zhao,Ping,Xu,Why Did China not Let Modern Industry and Business Society Spontaneous Transition?—Geographic Condition Hypothesis on Market Development and Comparative Study between China and Western European,WEST FORUM,2014(3),CSSCI

Feng,Zhao,Xiaochuan,Xing,Huixuan,Li,A Literature Review on Rural-to-urban Labor Migration: Theory and Chinese Empirical Studies,CHINA POPULATION RESOURCES AND ENVIRONMENT,2015(4),CSSCI

Feng,Zhao,Jingxue,Sun,The research of innovative talents' psychological contract violation and its management strategy,SCIENTIFIC MANAGEMENT RESEARCH,2015(4),CSSCI

Feng,Zhao,Pingzhong,Xu,Thinking from “The Rise of the Western World”: technological progress, institutional change in North’s theory,JOURNAL OF NORTHWEST NORMAL UNIVERSITY(SOCIAL SCIENCES),2016(1),CSSCI

Feng,Zhao,Xiaowen,Xu,Zhen,Sun,Research on system and mechanism of training innovative talents ,SCIENTIFIC MANAGEMENT RESEARCH,2016(2),CSSCI

2. RESEARCH MONOGRAPH

Feng,Zhao: Research on employment guidance system in universities, China Market Press, December 2010

3. BOOK

Zhiyong,Mao, Zhifang,Chen, Yong,Liu, Feng,Zhao, Zhigang,Wang, 2014, multivariate statistical analysis experimental course,Press of Beijing University of Posts and Telecommunications

4. CONFERENCE & MEETING PROCEEDING (PUBLISHED or NOT, Pls list out if have ever been invited to be the speaker or emcee)

Feng,Zhao, 2012,Analysis of the Reform and Development of Vocational Education in Shanghai,The 3rd International Conference on E-Business and E-Government (ICEE2012)

Feng,Zhao, 2012,Research on the Construction and Innovation of Vocational Education System in Shanghai,The 3rd International Conference on E-Business and E-Government (ICEE2012)

5. CASES or a SET of CASES

PROFESSIONAL EXPERIENCE

(Please indicate all working experiences in addition to Academic Visiting/University Administrative/Teaching experiences; especially professional experiences within the most recent 5 years. “Entrepreneurial Experiences” includes both full-time and part-time positions, e.g. permanent positions, trainer, etc. “Consulting Experiences” refers to the paid knowledge and information consultancy to achieve business goals. “Significant participation in business professional associations” includes service in commercial or uncommercial associations, participation in related issues and direct contact with business and other organizational leaders. “Community Services” indicates the faculty responsibilities in addition to teaching and researching activities, such as curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

ENTREPRENEURIAL EXPERIENCES

N/A

CONSULTING EXPERIENCES

N/A

PARTICIPATION IN BUSINESS PROFESSIONAL ASSOCIATIONS

N/A

CUMMUNITY SERVICES

(Please indicate faculty responsibilities except teaching and research responsibilities: e.g. curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

N/A

PROFESSIONAL DEVELOPMENT

(Please indicate the professional activities, especially those within the most recent 5 years (2010-2015); write "None" if no activity is referred.)

SYMPOSIUMS

Chinese Public Administration Society-The Ninth Administrative Philosophy Symposium-"Advanced Administrative Culture and Public Administration Modernization" Symposium, 2014/07, Heilongjiang China

3th China - Korea International Symposium on Administration, 2010/10, Beijing, China

"Administrative System under socialism with Chinese characteristics" Symposium-20th Annual Symposium, 2010/02, Beijing, China

SEMINARS

Western education seminar in China, 2010/04, Beijing, China

WORKSHOPS

MEETINGS

CONFERENCES

3th IEEE International Conference on e-commerce and e-government (ICEE 2012), 2012/05, Shanghai China

4th Korea-China Academic Conference on administration, 2011/11, Seoul, South Korea

OTHER EXPERIENCE

(Please indicate any experience which is not included in "Faculty Experience," "Professional Experience," or "Professional Development.")